

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

BBA (Sem.-Ist)

ORGANISATIONAL BEHAVIOUR

Subject Code : BB-104

Paper ID : [C0204]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A

1. Write briefly :
 - a. Distinguish between Attitude and Perception.
 - b. What is McGregor Theory?
 - c. Discuss the five qualities of an effective leader.
 - d. Discuss the behavioural approach of leadership.
 - e. What is halo effect?
 - f. Define joint management council.
 - g. Distinguish between Group and Team.
 - h. Discuss the various reasons for the group conflict in an organization.
 - i. What is Transactional Analysis?
 - j. Discuss the importance of individual behaviour in today's business environment.

SECTION-B

2. What is Organizational Behaviour? Discuss the relevance of organizational behaviour in today's business environment.
3. What is Leadership? Distinguish between Transactional and Transformational Leadership.
4. What do you mean by learning? Discuss the various theories of learning.
5. "*Motivation is the core of management*". Explain the importance of motivation in the light of this statement.
6. What do you understand by Stress? Discuss the various potential sources of stress.
7. What do you mean by Management of conflicts? Discuss different types of conflict situations.